

PARKLAND® EXPLAINED

Sales guide for dealers



Parkland®
Wood Blinds

HunterDouglas 



BENEFITS

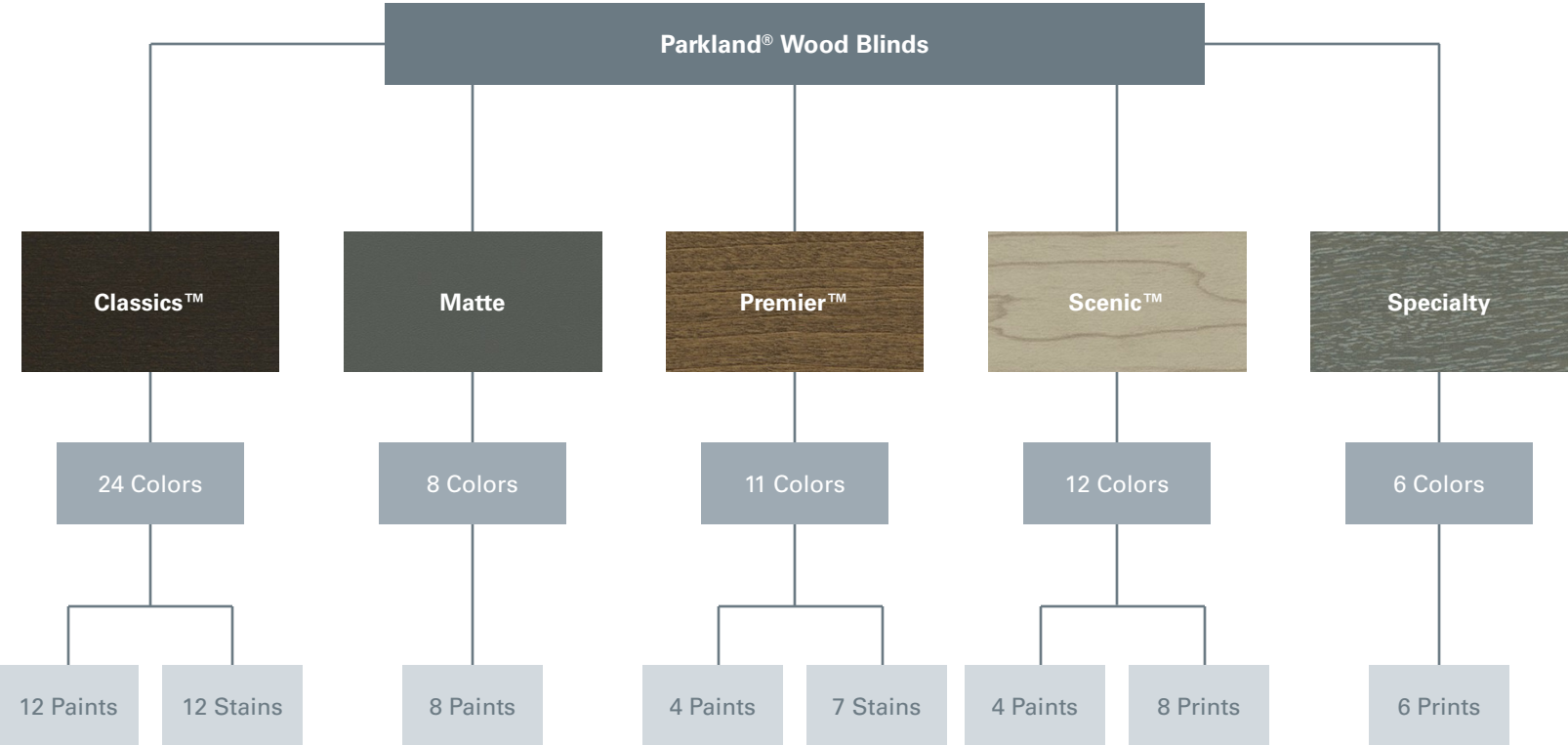
Parkland® Wood Blinds create a warm and inviting ambiance by combining the beauty of natural wood with authentic variations in grain and texture.

Completely control light and privacy. Tilt slats open for view-through and close for complete privacy.

The luxury of real wood easily coordinates with existing flooring and wood accents in the home.

Parkland blinds assist in reforestation and preservation of rain forest land through the Hunter Douglas partnership with the Arbor Day Foundation®.

COLLECTIONS



WHAT TO EXPECT

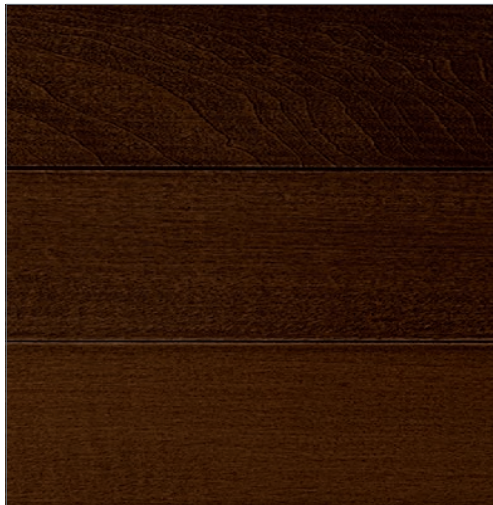
Material Variations

- The presence of distinguished markings, distinctive grain patterns and natural color variations are the unique features that enhance the beauty of Parkland® Wood Blinds.
- The direction and regularity of wood fibers varies depending on where the wood was cut within the tree. The type, direction and density of the grain produce unique patterns and color variations that confirm the authenticity of the wood.

Note: Due to material variations, slat alignment cannot be guaranteed with multiple blinds on one headrail or on side-by-side blinds.

Color Variations

- Natural deviation in wood color can cause variation of the paint or stain, resulting in slats within the blind to be slightly lighter or darker than one another. This is normal and should be expected, especially with wood stains.



Color: 480 Mission Oak



Flat Grain

A cathedral or swirl pattern produced by cutting tangent to growth rings.



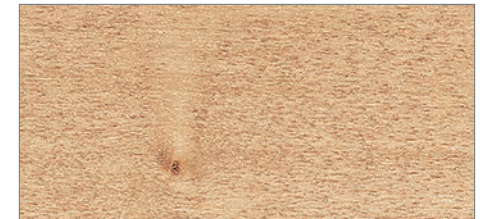
Tiger Striping

A grain structure caused by irregular growth due to temperature changes and environmental factors.



Grain Change

A place in the grain structure where a branch grew and caused the growth rings to move in a different direction.



Pin Knots

Remnants of branches covered by the growth of new wood.



Mineral Deposits

Result of environmental factors affecting a tree's development.



Burl Figures

Formed by irregular growth on a tree's outer surface.

WHAT TO EXPECT

Light and Privacy

- Blinds 72" in length and/or with decorative tapes will not have closure as tight as blinds with traditional ladders.
- Decorative tapes will have a crease at the rung from the blinds being stacked when raised. The crease depth will vary depending on how often the blind is raised.



Decorative Tape Crease

WHAT TO EXPECT

Mounting Profiles

Inside Mount

Blind and valance are fully recessed within the window opening.

Inside Mount Blind with Outside Mount Valance

Blind is partially recessed within the window opening; valance mounts outside of the window opening.

Outside Mount

Blind and valance are mounted outside of the window opening.



Inside Mount



Inside Mount Blind with Outside Mount Valance



Outside Mount

WHAT TO EXPECT

Valance Ordering

Standard Valances



Inside Mount Valance

Standard Inside Mount valances will have a small gap between the end of the valance and window frame to facilitate easy installation.



Outside Mount Valance

Standard Outside Mount valances will have a small gap between the return and the wall to facilitate easy installation.

Note: The mitered edges of Outside Mount valances may not perfectly align with each other due to material variation and the manufacturing process.

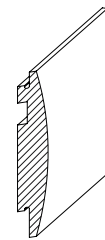
Custom Valances



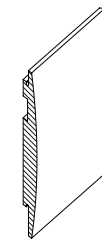
Net/Exact Valance

Finished dimensions are exact and should be used to order if a tighter fit is desired.

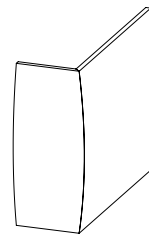
Custom End Cut Options



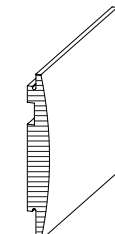
Reverse Mitered



Mitered No Returns



Mitered With Returns



Straight Cut

WHAT TO EXPECT

Application Awareness

- Parkland® Wood Blinds have a protective finish that protects against small amounts of moisture. Slat ends do not have a protective finish applied.
- Wood blinds are not recommended for bathrooms, laundry rooms or high humidity areas. Exposure to moisture for extended periods of time will cause slats to warp.



OPERATING SYSTEMS



SimpleLift™

- Standard operating system.
- Color-coordinated aluminum bottom rail contains components.
- Press and engage button on bottom rail to lift or lower to desired position.



SimpleLift with PowerView® Gen 3 Automation Tilt-Only

- Press and engage button on bottom rail to lift or lower to desired position.
- Automated tilt lets you tilt blinds from the PowerView® Gen 3 Automation Pebble® remote, Gen 3 surface remote or app on your mobile device.
- Requires no wands or tassels to operate.

OPERATING SYSTEMS



LiteRise®

- Cordless operating system with components contained in headrail.
- Lift or lower blinds with the touch of a finger.

OPERATING SYSTEMS

SimpleLift™ v. LiteRise®

SimpleLift™ and LiteRise® are cordless operating systems that have specific differences that make them unique.

SimpleLift

- Standard operating system
- Lifting mechanisms in bottom rail
- Lift or lower by engaging push-button located on the bottom rail
- Color-coordinated aluminum bottom rail
- User aids in lift operation; raising and lowering requires more force than the LiteRise operating system

LiteRise

- Operating system upgrade
- Lifting mechanisms in headrail
- Lift or lower by either pushing up or pulling down on the bottom rail
- Matching wood bottom rail
- Effortless lift; blind feels lighter and requires less force to operate than the SimpleLift system



SimpleLift Bottom Rail



LiteRise Bottom Rail

OPERATING SYSTEMS

SimpleLift™

- To adjust and level blinds with the SimpleLift™ operating system, insert a flat-head screwdriver or coin into the slot under the headrail and turn clockwise while lifting the weight from the bottom rail until the blind is level.
- Blinds with the SimpleLift operating system may have a small light gap between the last slat and bottom rail.
- There are a number of slat closure variables associated with the fabrication process of all horizontal blinds including weight, width, height, cords and ladders. With SimpleLift blinds, you may experience slightly less tight closure at the bottom due to the bottom rail profile size and its ladder assembly process. This profile is required to comfortably house the lifting componentry and ladders for a streamlined aesthetic.

SimpleLift and LiteRise®

- To fully extend blinds with SimpleLift or LiteRise® operating systems, simply grasp the bottom rail and pull down and out past the bottom of the windowsill, release and gently place the bottom rail on the sill.

Note: Neither system is recommended for tall windows or windows located behind furniture.



OPERATING SYSTEMS

SimpleLift™ with PowerView® Gen 3 Automation Tilt-Only

- Unless specified below, the battery wand will be stored in the headrail. Blinds with the battery wand located in the headrail will need to be removed from the window in order to change the batteries. Headrail-mounted battery wand clips are not offered on horizontal blinds.

- The battery wand must be mounted outside of the headrail for blinds 18" to 24 $\frac{7}{8}$ " and 36 $\frac{1}{8}$ " to 37 $\frac{1}{4}$ " wide (FINISHED slat width).

- If ordered, the rechargeable battery wand must be mounted outside of the headrail, regardless of blind width.
- Automated tilt only.



Headrail Interior



Satellite Mount Battery Wand



PRODUCT CARE AND CLEANING

- Use a soft clean cloth, dust cloth or dusting mitt. Lower blind to its full length, tilt slats almost all the way down and dust. Not closing all the way allows dusting where the slats overlap.
- Blinds may be vacuumed using a brush attachment.
- Protect all fine wood products from exposure to steam, high moisture areas, rain or sprinkler systems to ensure their long life.
- When cleaning any window, spray glass cleaner on a cloth rather than directly on the window. This will prevent damage to the finish from splattering cleaner.
- Stained blinds, like wood furniture, should be treated periodically with lemon oil or other wood preservative to protect their finish and enhance their luster.

Note: Ultrasonic cleaning or use of chemical solvents and scrubbing cleansers are not recommended. They will damage the product.

COORDINATION PROGRAMS



Expand your sales potential and increase the profitability of your next sale by beautifully combining Parkland® Wood Blinds with all Custom Shutters products.

Parkland Wood Blinds	Heritage® Hardwood Shutters	NewStyle® Hybrid Shutters	Palm Beach™ Polysatin™ Shutters
Allspice-423	Pecan-8006		
Black-112	Midnight-8012		
Bright White-801 Fine China-427	Perfect White-7001	True White-6650	
Cosmopolitan-3331	Pewter-8018	Urban Gray-6673	
Cottonwood-453 Panna Cotta-3329	Sheer White-7095		
Culinary Cream-223 Steamed Vanilla-224	Picket Fence-7046		
Designer White-451	Designer White-7051		
Distinctly White-450	Snow-7000	Crisp White-6600	Bright White-5136
Eggshell-808	Sea Shell-7008		White Silk-5151
Espresso-471	Espresso-8071		
Fruitwood-467	Fruitwood-8047		
Grandfather Clock-3332	Dark Chocolate-8022		
Linen-809	Oyster-7009		
Marshmallow-2143	Classic White-7072		
Mission Oak-480	Dark Oak-8024		
Tudor Cream-424		White Lace-6651	
Vivid White-867	Avalanche-7059		White-5137
Warm Cherry-870	Copper River-8070		
White Truffle-221 Luminary-3327	Cloud White-7021		

